

ABSTRACT

In a network providing for electronic commerce, a computer system provides a user with access to a set of electronic commerce pages, category pages and databases for locating products electronically. To locate products electronically, the user performs a search using multiple words. The search terms in the search request are converted to canonical phonetic forms, and a phonetic keyword search based on the canonical phonetic forms is performed. The phonetic keyword search is then used to generate search results.

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